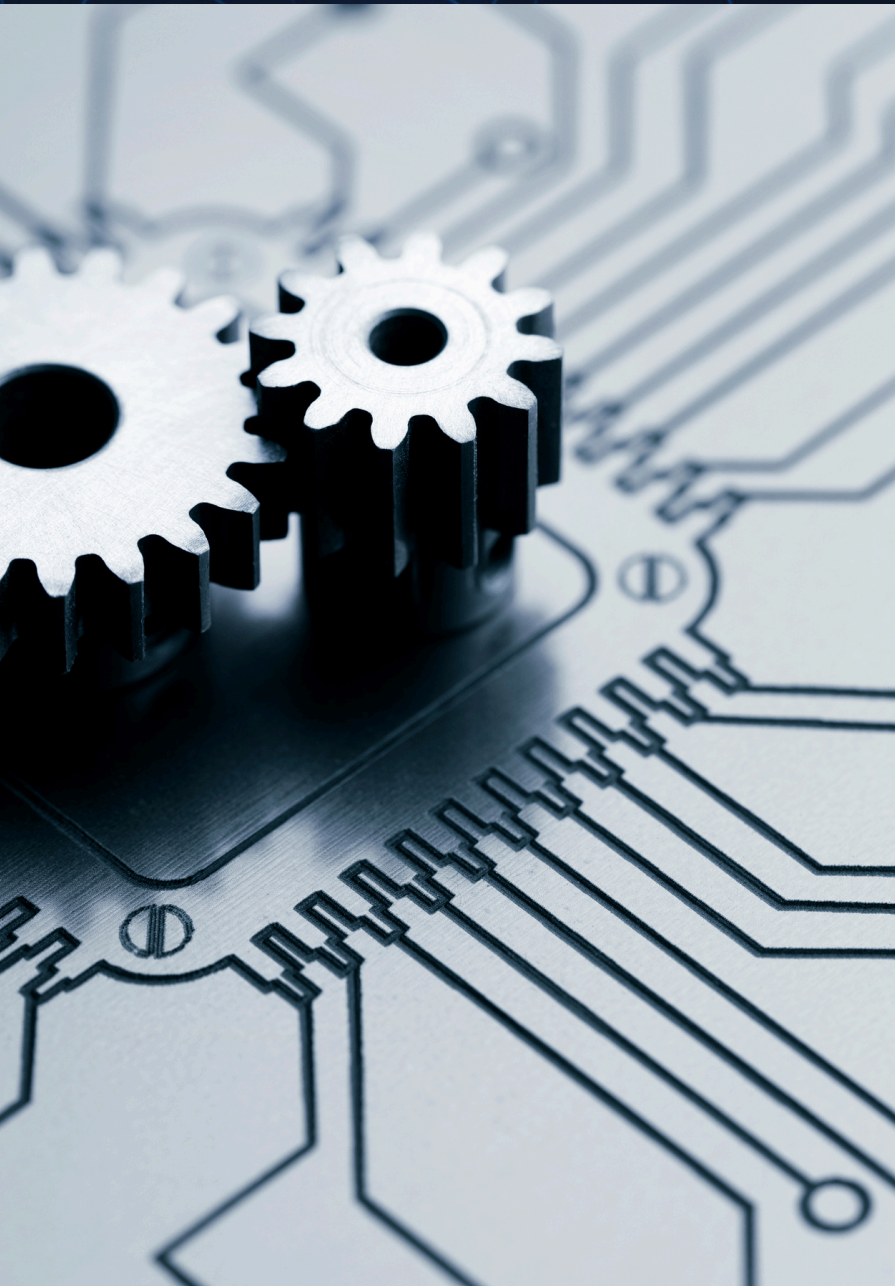


404ROBBIE

THE HIDDEN RISK: CRACKED SOFTWARE AND ITS IMPACT ON ASSET MANAGEMENT



WHAT COUNTS AS CRACKED SOFTWARE?

- Pirated Windows
- Cracked Adobe products
- Keygens
- Activators
- Torrent-downloaded enterprise tools
- "Portable" software from unknown sites

CRACKED SOFTWARE BREAKS ASSET VISIBILITY

Key Concepts

- Unknown applications
- Unauthorized installs
- Missing software inventory
- Untracked licenses
- Devices falling outside governance



SECURITY RISKS

- Malware infection
- Infostealers
- Ransomware
- RATs/backdoors
- Credential theft
- Disabled security controls
- Fake updates
- Persistence mechanisms

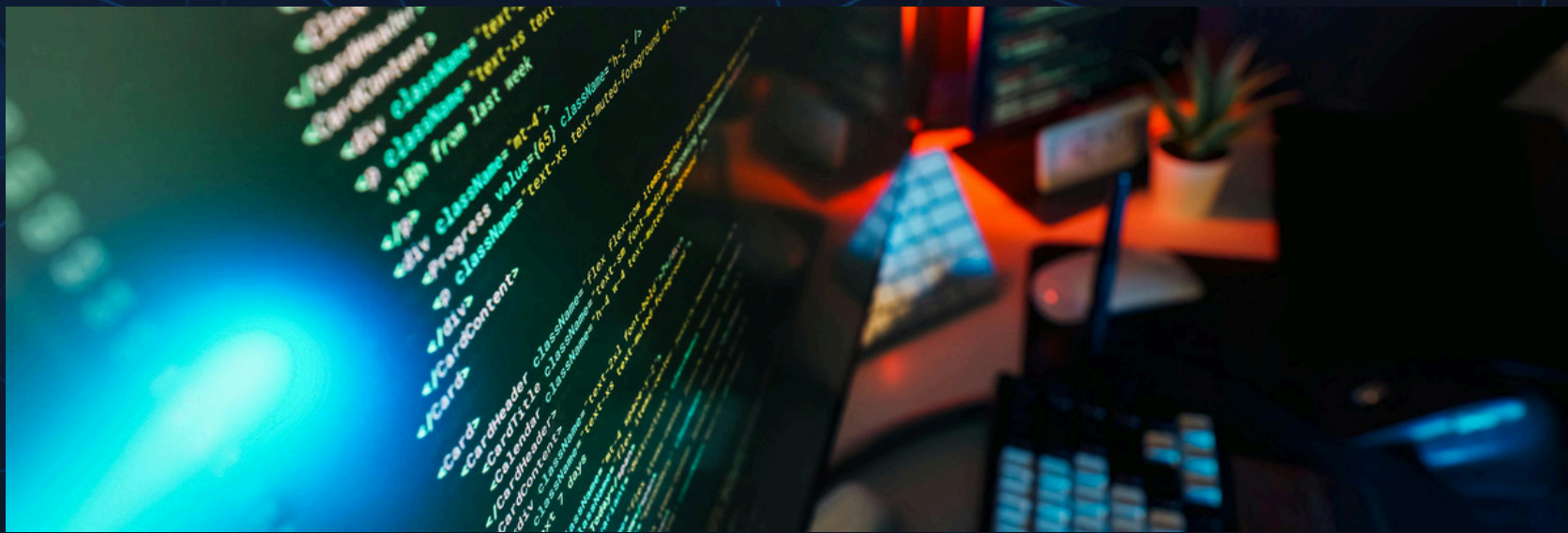




WHY ATTACKERS LOVE PIRATED SOFTWARE

Attackers exploit:

- trust
- convenience
- free software demand



GOVERNANCE & COMPLIANCE

Key Points

- Violates acceptable use policies
- Licensing violations
- Audit failures
- Increased cyber insurance risk
- Regulatory exposure
- Compliance gaps



HOW ORGS REDUCE RISK



Technical Controls

- Application allowlisting
- Endpoint detection & response
- Software inventory scanning
- Privilege management
- Patch management
- Network segmentation
-

Governance Controls

- Acceptable use policies
- Security awareness
- Regular audits
- Software approval process
- Asset lifecycle management

WHY SE ASIA IS A BIG TARGET



Key Points

- High software piracy rates historically
- Rapid digital transformation
- Large SME market
- Growing ransomware activity
- Increased malware distribution through pirated software

Statistics

A 2025 study found consumers in:

- Indonesia
- Singapore
- Malaysia

were up to 34x–65x more likely to encounter cyber threats from piracy services compared to legitimate platforms.



WHY THIS AFFECTS VIETNAM?

Organizations in Vietnam experienced the highest volume of web-based cyber threats in Southeast Asia in 2025, with over 8.4 million detections reported by Kaspersky



VIETNAM'S RECENT CRACKDOWN ON PIRATED SOFTWARE & IP VIOLATIONS

Key Point

Vietnam has recently increased enforcement efforts against:

- pirated software
- copyright infringement
- counterfeit digital products
- piracy websites

Main Developments

- In May 2026, Vietnam launched a nationwide IP enforcement campaign targeting piracy and counterfeit goods.
- Authorities were ordered to increase copyright violation enforcement by at least 20% compared to previous years.
- The campaign specifically includes:
 - pirated software
 - online piracy websites
 - cracked computer programs
 - digital copyright violations



THANK YOU