



VIETNAM

# Annual Sponsorship Proposal 2025

Partner with Us to Secure Vietnam's Digital Future

ISC2



# About us

ISC2 Vietnam is bringing a safe and secure community in Vietnam

ISC2 Vietnam is a non-profit community member of ISC2 the internationally recognized cybersecurity standards, education, and certification authority. Everyone is welcome to join as our chapter is composed of ISC2 credential holders and non-holders alike, as long as we share the same mission in furthering security awareness and education for the community.

Strategically, we aim to advance and promote the greater Vietnam ecosystem of Cyber and Information System Security Professionals.

- Provide members with the opportunity to build a local network of peers to share knowledge, exchange resources, collaborate on projects
- Provide members access to knowledge sharing from Government Agencies and Industry leaders,
- Further development of leaders and professionals in information systems security
- Keep members informed of the latest advances in technology, techniques and policies
- Promote awareness of the profession and educate the public on how to defend against security threats
- Create new ways to earn CPE credits

*University partnership*



*Annual sponsor*



*Previous event sponsors*



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# Who are our members?

Invest in Cyber Talent. Align with Vietnam's Cybersecurity Leaders.

Role	Goals	Pain Points
CISO / Head of Risk	Influence strategy, benchmark with peers	Regulatory ambiguity, talent retention
Security Analyst	Upskill, certify, gain CPEs	Lack of mentorship, narrow exposure to diverse tech stacks
Compliance Officer	Understand law interpretation and best practices	Misalignment between legal and tech teams
University Student	Find career paths, meet employers, learn from experts	No clear entry into cyber jobs, need real-world guidance

## Professionals (80% of members)

**Roles:** Chief Information Officers (CIOs), Chief Risk Officers (CROs), Chief Compliance Officers (CCOs), Chief Information Security Officers (CISOs), Heads of Legal, Heads of Audit, IT Security Managers.

**Industries:** Banking, fintech, insurance, telecom, government, large enterprises undergoing digital transformation.

### Goals:

- Gain clarity on regulatory expectations.
- Learn from peers and experts on best practices.
- Explore compliance-focused security solutions and partnerships.



## Students (20% of members)

**Background:** Undergraduate or graduate students in cybersecurity, IT, or law.

### Goals:

- Learn from industry leaders.
- Gain exposure to practical implications of cybersecurity law.
- Seek internship or job opportunities.

# Sponsorship Levels

Empower Cybersecurity Excellence. Sponsor Innovation, Education, and Impact.



## Platinum

\$5,000/  
year

- All benefits of Gold Sponsorship, plus:
- **Staff a table at all meetings** for marketing activities
- Send one event notification to the membership list annually
- Mentioned in monthly membership emails as a Platinum Sponsor
- **Six guests** attend each Chapter meeting free of charge
- Receive a plaque recognizing support for the chapter and community.
- Part of the sponsorship fee supports a future scholarship fund, with recognition in communications and at the award ceremony



## Gold

\$3,000/  
year

- All benefits of Silver Sponsorship, plus:
- **Staff a table at four meetings** for marketing activities
- Send one event notification to the membership list annually
- Mentioned in monthly membership emails as a Gold Sponsor
- **Three guests** attend each Chapter meeting free of charge
- Receive a plaque recognizing support for the chapter and community



## Silver

\$1,500/  
year

- All benefits of Bronze Sponsorship, plus:
- **Staff a table at two meetings** for marketing activities
- Send one event notification to the membership list annually.
- Mentioned in monthly membership emails as a Silver Sponsor
- **Two guests** attend each Chapter meeting free of charge.



## Bronze

\$750/year

- Announced as a Bronze Sponsor at the next membership meeting.
- **Logo featured** in the slideshow at monthly meetings
- Listed as a Bronze Sponsor on the website for one year with a logo, link, and short summary.
- **Mentioned in monthly membership emails** as a Bronze Sponsor

# Why Sponsor Us?

Your Brand. Our Mission. A Safer Digital Vietnam.



## Brand Exposure

Increase visibility among cybersecurity professionals in Vietnam



## Thought Leadership

Opportunities to share expertise and insights with our community



## Networking

Access to a network of cybersecurity experts and decision-makers



## Talent Acquisition

Engage with a pool of emerging cybersecurity talent



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## **Sponsorship Contact**

For sponsorship inquiries

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