



# HO CHI MINH CITY

## ***Our Chapter:***

The ISC2 Ho Chi Minh City Chapter is categorized as a Non Profit Organization, which can receive tax deductible donations and gifts.

## **Mission Statement:**

Our mission is to provide members and other security professionals with the opportunity to share knowledge, grow professionally, raise security awareness and advance information in local communities around the world.

## **Your Value to Sponsor:**

Sponsoring provides your company with the opportunity to engage with security professionals, meet qualified decision makers, who are responsible for influencing, purchasing, and implementing security technologies) and cultivate your growing network through direct contact with industry peers, and certified professionals. The Chapter will assist with promotion to help you sell products, services, and promote your company brand awareness.

The [ISC2 Ho Chi Minh City Chapter](#) is excited that you are considering becoming a sponsor. Please email [sponsorship@isc2chapter.vn](mailto:sponsorship@isc2chapter.vn) to sign up for sponsorship!



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## Sponsorship Deliverable:

Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
<b>\$750</b> ONE TIME FEE	<b>\$1500</b> ONE TIME FEE	<b>\$3000</b> ONE TIME FEE	<b>\$5000</b> ONE TIME FEE
Announced as a Bronze Sponsor at the next membership meeting.	Previous Tier Benefits	Previous Tier Listing	Previous Tier Benefits
Logo featured in the slideshow at monthly meetings	Staff a table at two meetings for marketing activities	Staff a table at four meetings for marketing activities	Staff a table at all meetings for marketing activities
Listed as a Bronze Sponsor on the website for one year with a logo, link, and short summary.	Send one event notification to the membership list annually.	Send one event notification to the membership list annually	Send one event notification to the membership list annually
Mentioned in monthly membership emails as a Bronze Sponsor	Mentioned in monthly membership emails as a Silver Sponsor	Mentioned in monthly membership emails as a Gold Sponsor	Mentioned in monthly membership emails as a Platinum Sponsor
	Two guests attend each Chapter meeting free of charge.	Three guests attend each Chapter meeting free of charge	Six guests attend each Chapter meeting free of charge
		Receive a plaque recognizing support for the chapter and community	Receive a plaque recognizing support for the chapter and community.
			Part of the sponsorship fee supports a future scholarship fund, with recognition in communications and at the award ceremony

## Sponsorship Breakdown

### Platinum Sponsorship - \$5000

- Sponsor will be announced as an (ISC)<sup>2</sup>Ho Chi Minh City Chapter Platinum Sponsor to our membership at the membership meeting immediately following the Sponsorship Agreement.
- Sponsor will be recognized at monthly membership meetings as a Platinum Sponsor by having Sponsor Logo included in a continuous loop introduction slideshow at every meeting.
- Sponsor will be listed as a Platinum Sponsor for one (1) year on the (ISC)<sup>2</sup>Ho Chi Minh City Chapter website, with a brief promotional summary (25 words or less), corporate logo and link to the Sponsor's website.
- Sponsor will have the opportunity to staff a table at all (ISC)<sup>2</sup>Ho Chi Minh City Chapter monthly membership meetings. Sponsor may use this table to place literature; display a table banner; have a running product demo; recruit perspective candidates; or other non-aggressive marketing activities

as approved by the (ISC)<sup>2</sup>Ho Chi Minh City Chapter BOD. Please note, prior coordination is required so that arrangements can be made for the table.

- Sponsor will have the opportunity to send one (1) offer/promotion/co-hosting event notification to the (ISC)<sup>2</sup>Ho Chi Minh City Chapter membership list during the annual sponsorship period. The notification is subject to (ISC)<sup>2</sup>Ho Chi Minh City Chapter BOD approval and should comply with the Sponsor Requirements conditions above. The event notification will be sent to the VP of Sponsorship to be included with the monthly membership e-mail.
- Sponsor will be mentioned as a Platinum Sponsor on monthly meeting emails.
- Six (6) guests (clients, Sponsor personnel, or others) are welcome to attend each Chapter meeting free of charge. The Sponsor POC can make the reservation on the (ISC)<sup>2</sup>Ho Chi Minh City Chapter website or contact the VP of Sponsorships prior to the meeting.
- Sponsor will receive a plaque (suitable for hanging in a lobby) from (ISC)<sup>2</sup>Ho Chi Minh City Chapter indicating the greatly appreciated support of (ISC)<sup>2</sup>Ho Chi Minh City Chapter and the Information Security community at large.
- A portion of the sponsorship fee will be applied to a future (ISC)<sup>2</sup> Ho Chi Minh City Chapter Scholarship Fund. Sponsor will be recognized on all applicable sponsorship communications and at the awarding of the Scholarship.
- Sponsors will provide the following: presentation abstract, speaker bio, speaker headshot, company information (website, social media info)

### **Gold Sponsorship - \$3000**

- Sponsor will be announced as an (ISC)<sup>2</sup>Ho Chi Minh City Chapter Gold Sponsor to our membership at the membership meeting immediately following the Sponsorship Agreement.
- Sponsor will be recognized at monthly membership meetings as a Gold Sponsor by having Sponsor Logo included in a continuous loop introduction slideshow at every meeting.
- Sponsor will be listed as a Gold Sponsor for one (1) year on the (ISC)<sup>2</sup>Ho Chi Minh City Chapter website, with a brief promotional summary (25 words or less), corporate logo and link to the Sponsor's website.
- Sponsor will have the opportunity to staff a table at four (4) (ISC)<sup>2</sup>Ho Chi Minh City Chapter monthly membership meetings. Sponsor may use this table to place literature; display a table banner; have a running product demo; recruit perspective candidates; or other non-aggressive marketing activities as approved by the (ISC)<sup>2</sup>Ho Chi Minh City Chapter BOD. Please note, prior coordination is required so that arrangements can be made for the table.
- Sponsor will have the opportunity to send one (1) offer/promotion/co-hosting event notification to the (ISC)<sup>2</sup>Ho Chi Minh City Chapter membership list during the annual sponsorship period. The event notification is subject to (ISC)<sup>2</sup>Ho Chi Minh City Chapter

BOD approval and should comply with the Sponsor Requirements conditions above. The event notification will be sent to the VP of Sponsorship to be included with the monthly membership e-mail.

- Sponsor will be mentioned as a Gold Sponsor on monthly meeting emails.
- Three (3) guests (clients, Sponsor personnel, or others) are welcome to attend each Chapter meeting free of charge. The Sponsor POC can make the reservation on the (ISC)<sup>2</sup>Ho Chi Minh City Chapter website or contact the VP of Sponsorship prior to the meeting.
- Sponsor will receive a plaque (suitable for hanging in a lobby) from (ISC)<sup>2</sup>Ho Chi Minh City Chapter indicating the greatly appreciated support of (ISC)<sup>2</sup>Ho Chi Minh City Chapter and the Information Security community at large.

### **Silver Sponsorship - \$1500**

- Sponsor will be announced as an (ISC)<sup>2</sup>Ho Chi Minh City Chapter Silver Sponsor to our membership at the membership meeting immediately following the Sponsorship Agreement.
- Sponsor will be recognized at monthly membership meetings as a Silver Sponsor by having Sponsor Logo included in a continuous loop introduction slideshow at every meeting.
- Sponsor will be listed as a Silver Sponsor for one (1) year on the (ISC)<sup>2</sup>Ho Chi Minh City Chapter website, with a brief promotional summary (25 words or less), corporate logo and link to the Sponsor's website.
- Sponsor will have the opportunity to staff a table at two (2) (ISC)<sup>2</sup>Ho Chi Minh City Chapter monthly membership meetings. Sponsor may use this table to place literature; display a table banner; have a running product demo; recruit perspective candidates; or other non-aggressive marketing activities as approved by the (ISC)<sup>2</sup>Ho Chi Minh City Chapter BOD. Please note, prior coordination is required so that arrangements can be made for the table.
- Sponsor will have the opportunity to send one (1) offer/promotion/co-hosting event notification to the (ISC)<sup>2</sup>Ho Chi Minh City Chapter membership list during the annual sponsorship period. The event notification is subject to (ISC)<sup>2</sup>Ho Chi Minh City Chapter BOD approval and should comply with the Sponsor Requirements conditions above. The event notification will be sent to the VP of Sponsorship to be included with the monthly membership e-mail.
- Sponsor will be mentioned as a Silver Sponsor on monthly membership emails.
- Two (2) guests (clients, Sponsor personnel, or others) are welcome to attend each Chapter meeting free of charge. The Sponsor point of contact (POC) can make the reservation on the (ISC)<sup>2</sup>Ho Chi Minh City Chapter website or contact the VP of Sponsorships prior to the meeting.

### **Bronze Sponsorship - \$750**

- Sponsor will be announced as an (ISC)<sup>2</sup>Ho Chi Minh City Chapter Bronze Sponsor to our membership at the membership meeting immediately following the Sponsorship Agreement.
- Sponsor will be recognized at monthly membership meetings by having Sponsor Logo included in a continuous loop introduction slideshow at every meeting.

- Sponsor will be listed as a Bronze Sponsor for one (1) year on the (ISC)<sup>2</sup>Ho Chi Minh City Chapter website, with a brief promotional summary (25 words or less), corporate logo and link to the Sponsor's website.
- Sponsor will be mentioned as a Bronze Sponsor on monthly membership emails.

## ***Special Events***

### **Annual Meeting**

This meeting is a larger scale meeting from the Breakfast Brief or Evening Meetings as we have invited a larger number of sponsors to the event to promote their organization. The Annual Meeting is highlighted by top cybersecurity presenters, door prizes, raffles, and a silent auction. The Silent Auction is used to raise funds for The Center for Cyber Safety & Education. There are two types of sponsorship available for the Annual Meeting.

### **Training Events**

These are held throughout the year and are full or half day events providing education for our members on a variety of topics. These events may have an additional sponsor at a set rate to support the costs of food, door prizes and to reduce the cost of registration for chapter members.

### **Membership Mailing List**

Our chapter also maintains a 600+ member mailing list which can be used for sending information mailings on your behalf.

Join our newsletter: <https://isc2hcmc.beehiiv.com/>

### **Connect with Us**

If you would like to learn more about our chapter, or to join, please contact us at:

- Email: [sponsorship@isc2chapter.vn](mailto:sponsorship@isc2chapter.vn)
- Website: [www.isc2chapter.vn](http://www.isc2chapter.vn)
- LinkedIn: <https://www.linkedin.com/company/isc2hcmcchapter>
- Facebook: <https://www.facebook.com/isc2hcmcchapter>
- Newsletter: <https://isc2hcmc.beehiiv.com/>